



POPPY TRUST FUND  
GENERAL STEWART BRANCH No. 4  
THE ROYAL CANADIAN LEGION  
324 MAYOR MAGRATH DRIVE SOUTH  
LETHBRIDGE, AB T1J 3L7

September 2020

Attention: School Administration, Teachers and Parent Councils/Parents

Re: 2020 Literary and Poster Contest – Royal Canadian Legion

Each year, The Royal Canadian Legion sponsors a nation-wide contest on the theme of Remembrance in the categories of poem, essay, black and white poster and colour poster using Canadian symbols. Cash prizes are awarded.

Support from the schools in our communities is critical to the success of this Contest, and even more importantly, in fostering the tradition of Remembrance in our youth. We want to see strong participation of students from all schools, not just from a few. Many schools have not had any student entries in the past years. Schools often have great participation from the student population in preparing for their own Remembrance ceremony. Schools don't need to have entire classes submit, but rather individual students can enter. This is where we ask for your school support in reaching your talented students. Please help us in making this year successful! Entry deadlines to our branch is **December 1<sup>st</sup> 2020**.

This year Canada marked the 75<sup>th</sup> Anniversary of the end of WW2. Our branch is extremely proud to have submitted entries that were chosen as national winners in colour and poem categories. You will find a bronze tablet located at the base of the flags beside the Lethbridge Cenotaph of the National poem.

Original work must be submitted, and a legible entry form attached to it (facing out) using clear tape and no staples. It is suggested that students make a record a copy of their entry.

Find enclosed are materials, rules and entry forms. There are a many free resources available including the Legion [teachers guide](#) for download. You staff will find this a wonderful resource for your Remembrance Day Committee as well. We would also like to bring to your attention of the [Lethbridge Military Museum](#) as another resource or for school visits. For more information please feel free to email [legionpoppy@shaw.ca](mailto:legionpoppy@shaw.ca)

Sincerely,

Pat McIntosh  
Chair, Poppy Committee



# Win a trip!

Win a trip for two to  
Ottawa to represent  
Canada's youth at  
next year's National  
Remembrance Day  
Ceremony on  
November 11th.



# Youth Education Programs Booklet

**POSTER and  
LITERARY CONTESTS**

**THE LEGION  
TEACHING GUIDE**

**Legion** 

# POSTER CONTEST

Colour or Black & White

## Remembrance

Contestants are challenged to exercise their creativity and submit a poster on the theme of Remembrance in either colour or black and white.

This is a contest to select the most suitable posters submitted by students in the Canadian school system.

The posters will be judged at the local Branch and then at the Provincial level. The Provincial winners in the Primary, Junior, Intermediate and Senior categories will then be submitted to Ottawa for judging at the National level.

A plaque will be awarded to the 1<sup>st</sup> place winner in each category, and to the 1<sup>st</sup> place winners' schools.

Prizes will be awarded on the recommendation of the judges, whose decision will be final.

On notification of having been selected as a winner at the Dominion Command level, the artist or writer agrees to the full and exclusive non-profit use of the art or literary work by The Royal Canadian Legion for the period of one year, after which all rights for usage revert to the artist or writer.



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## Regulations

1. All entries to be submitted to the local Legion branch.
2. Entries will be no larger than 56 cm x 71 cm.
3. All entries will be hand drawn/painted in one of the two categories:  
**Full colour**  
**Black and White**
4. Entries will be judged on originality, expression of designated subject drawing and illustration. COMPUTER GENERATED ENTRIES WILL NOT BE ACCEPTED.
5. The poster shall reflect **REMEMBRANCE** with a Canadian theme. If symbols are used, Canadian symbols such as Canadian and provincial flags, coats of arms, and representative flowers, birds or animals, as well as all forms of Canadian historical and current military dress shall be pre-eminent.
6. Contestants may enter both a Colour and a Black and White Poster, but may submit only one entry for each.

# National Prizes

## CATEGORY 1: **SENIOR** • GRADES 10, 11, 12

	<b>Colour</b>	<b>Black &amp; White</b>
1 <sup>ST</sup> PRIZE*	\$1000.00	\$1000.00
2 <sup>ND</sup> PRIZE	\$500.00	\$500.00
3 <sup>RD</sup> PRIZE	\$250.00	\$250.00

\*The first prize winners in Category 1 will be invited to Ottawa, accompanied by a parent, relative or guardian, at the expense of The Royal Canadian Legion to represent Canada's youth at the National Remembrance Day Ceremony.

## CATEGORY 2: **INTERMEDIATE** • GRADES 7, 8, 9

	<b>Colour</b>	<b>Black &amp; White</b>
1 <sup>ST</sup> PRIZE	\$500.00	\$500.00
2 <sup>ND</sup> PRIZE	\$250.00	\$250.00
3 <sup>RD</sup> PRIZE	\$150.00	\$150.00

## CATEGORY 3: **JUNIOR** • GRADES 4, 5, 6

	<b>Colour</b>	<b>Black &amp; White</b>
1 <sup>ST</sup> PRIZE	\$250.00	\$250.00
2 <sup>ND</sup> PRIZE	\$200.00	\$200.00
3 <sup>RD</sup> PRIZE	\$125.00	\$125.00



## CATEGORY 4: **PRIMARY** • GRADES KINDERGARTEN, 1, 2, 3

	<b>Colour</b>	<b>Black &amp; White</b>
1 <sup>ST</sup> PRIZE	\$200.00	\$200.00
2 <sup>ND</sup> PRIZE	\$150.00	\$150.00
3 <sup>RD</sup> PRIZE	\$100.00	\$100.00

### Regulations cont'd

- Candidates must complete an official Registration Form, available from the local Legion branch or on line at [legion.ca/contests](http://legion.ca/contests), and attach it to their entry (no staples please).
- National 1<sup>st</sup> place posters will be displayed at the Canadian War Museum in Ottawa for one year. 2<sup>nd</sup> and 3<sup>rd</sup> place national winners will be displayed at Parliament Hill during Remembrance week. All artwork will be returned to the artists through Provincial Commands.
- Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.

***Are you interested?***

***Please contact the Legion branch nearest you  
for their specific deadline date for entries  
[legion.ca/contact-us/find-a-branch](http://legion.ca/contact-us/find-a-branch)***

# LITERARY CONTEST

## Essays and Poems

### Remembrance

Contestants are challenged to exercise their creativity and write an essay and/ or poem on the theme of Remembrance.

This is a contest to select the most suitable essays and poems submitted by students in the Canadian school system.

The essays and poems will be judged at the local Legion Branch and then at the Provincial level. The Provincial winners in the Junior, Intermediate and Senior categories will then be submitted to Ottawa for judging at the National level.

A plaque will be awarded to the 1<sup>st</sup> place winner in each category, and to the 1<sup>st</sup> place winners' schools.

Prizes will be awarded on the recommendation of the judges, whose decision will be final.

On notification of having been selected as a winner at the Dominion Command level, the writer agrees to the full and exclusive non-profit use of the literary work by The Royal Canadian Legion for the period of one year, after which all rights for usage revert to the writer.



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### Regulations

1. **All entries to be submitted to the local Legion branch.**
2. This contest is open to all students in the Canadian school system.
3. Entries may be submitted in either English or French.
4. Entries will be marked on the basis of originality of thought, expression, presentation, grammar, spelling and Canadian content.
5. Candidates must complete an official Registration Form, available from the local Legion branch or on line at [legion.ca/contests](http://legion.ca/contests), and attach it to their entry (no staples please).
6. Candidates will use only one side of the page.
7. Entries **must** not exceed the word or line limit.
8. Contestants may submit an Essay and a Poem, but may submit only one entry for each category.

# National Prizes

## CATEGORY 1: **SENIOR** • GRADES 10, 11, 12

Candidates will submit a composition in prose of not more than 800 words or a poem of not more than 32 lines.

	<b>Essay</b>	<b>Poem</b>
1 <sup>ST</sup> PRIZE*	\$1000.00	\$1000.00
2 <sup>ND</sup> PRIZE	\$500.00	\$ 500.00
3 <sup>RD</sup> PRIZE	\$250.00	\$ 250.00

\*The first prize winners in Category 1 will be invited to Ottawa, accompanied by a parent, relative or guardian, at the expense of The Royal Canadian Legion to represent Canada's youth at the National Remembrance Day Ceremony.

## CATEGORY 2: **INTERMEDIATE** • GRADES 7, 8, 9

Candidates will submit a composition in prose of not more than 500 words or a poem of not more than 32 lines.

	<b>Essay</b>	<b>Poem</b>
1 <sup>ST</sup> PRIZE	\$500.00	\$500.00
2 <sup>ND</sup> PRIZE	\$250.00	\$250.00
3 <sup>RD</sup> PRIZE	\$150.00	\$150.00



## CATEGORY 3: **JUNIOR** • GRADES 4, 5, 6

Candidates will submit a composition in prose of not more than 350 words or a poem of not more than 32 lines.

	<b>Essay</b>	<b>Poem</b>
1 <sup>ST</sup> PRIZE	\$250.00	\$250.00
2 <sup>ND</sup> PRIZE	\$200.00	\$200.00
3 <sup>RD</sup> PRIZE	\$125.00	\$125.00

### Regulations cont'd

9. The copying or reproducing of previously published works in whole or in part, without either the written permission from the author/source or, without identifying the author/source in the work will result in the work being automatically disqualified.
10. Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Literary Contest at any level.

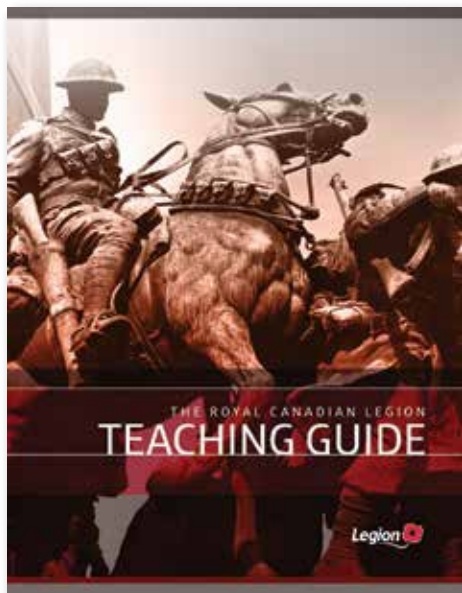
***Are you interested?***

***Please contact the Legion branch nearest you  
for their specific deadline date for entries  
[legion.ca/contact-us/find-a-branch](http://legion.ca/contact-us/find-a-branch)***



# THE LEGION TEACHING GUIDE

- **The Legion Teaching Guide** assists primary and secondary school teachers impart valuable information
- Fosters tradition of Remembrance amongst Canadian youth
- Includes notes on Canadian military and Legion history, important Canadian symbols, Remembrance themes, songs and poems
- Explains the annual Poppy Campaign, Poster & Literary Contests and Remembrance activities
- **Interactive with websites and multi-media**
- **Available online at** [legion.ca/communities-youth/youth-education/teaching-guide](http://legion.ca/communities-youth/youth-education/teaching-guide)



*Lest We Forget*

For more information, contact 1-888-556-6222



# Entry Form - Poster and Literary Contests

## Formulaire d'inscription - Concours d'affiches et littéraire



### A CATEGORY/CATÉGORIE

POSTER / AFFICHE

COLOUR / COULEUR

BLACK & WHITE / NOIR ET BLANC

LITERARY / LITTÉRAIRE

ESSAY/COMPOSITION  
Word Count / Nombre de mots \_\_\_\_\_  
Maximum: 800 Sr. 500 Int. 350 Jr.

POEM/POÈME  
Line Count / Nombre de lignes \_\_\_\_\_  
Maximum: 32 lines

### GRADE LEVEL / NIVEAU SCOLAIRE

- Primary / Primaire (Poster Only / Affiche seulement)** Kindergarten, Grades 1, 2 and 3 / Maternelle, 1, 2 et 3<sup>ème</sup> années
- Junior / Junior** Grades 4, 5 and 6 / 4, 5 et 6<sup>ème</sup> années
- Intermediate / Intermédiaire** Grades 7, 8 and 9 / 7, 8 et 9<sup>ème</sup> années
- Senior / Sénior** Grades 10, 11 and 12 / 10, 11 et 12<sup>ème</sup> années

### B STUDENT / ÉTUDIANT(E) *Please print (Block Letters) / Veuillez imprimer en lettres moulées*

First and Last Name / Nom complet de l'étudiant(e): \_\_\_\_\_

Mailing Address / Adresse postale: \_\_\_\_\_ City / Ville: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code / Code postal: \_\_\_\_\_

Telephone Number / No. de téléphone: (\_\_\_\_\_) \_\_\_\_\_ Email / Courriel: \_\_\_\_\_

Grade / Année: \_\_\_\_\_ Age / Âge: \_\_\_\_\_ M / F: \_\_\_\_\_

### C SCHOOL / ÉCOLE

School Full Name / Nom complet de l'école: \_\_\_\_\_

School Address / Adresse de l'école: \_\_\_\_\_ City / Ville: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code / Code postal: \_\_\_\_\_

Contact Teacher / Enseignant(e)-contact: \_\_\_\_\_

Telephone Number / No. de téléphone: (\_\_\_\_\_) \_\_\_\_\_ Email / Courriel: \_\_\_\_\_

### D STUDENT CONSENT / AUTORISATION DE L'ÉTUDIANT(E)

I am the sole creator of the entry. I give The Royal Canadian Legion permission to reproduce my entry for the sole purpose of promoting this program and the Legion for the current contest year. The Royal Canadian Legion does not rent or sell the names of applicants to any organization or advertiser. / Je suis le créateur/la créatrice unique de la soumission. J'accorde à la Légion royale canadienne le droit de reproduire ma soumission pour le seul but de promouvoir ce programme et la Légion, pour l'année courante du concours. La Légion royale canadienne ne loue ni ne vend les noms des candidat(e)s à aucune organisation ou publicitaire.

*Student's Signature / Signature de l'étudiant(e):* \_\_\_\_\_

### E PARENT OR LEGAL GUARDIAN'S PERMISSION / PERMISSION DU PARENT OU DU TUTEUR LÉGAL

I acknowledge that my child was the sole creator of the entry. I hereby give my child permission to complete the entry form in full for the Poster or Literary Contest sponsored by The Royal Canadian Legion. / Je déclare que mon enfant est le créateur/la créatrice unique de la soumission. Par la présente, j'accorde la permission à mon enfant de compléter le Formulaire d'inscription en entier pour le concours d'affiches ou littéraire parrainé par la Légion royale canadienne.

*Parent or Guardian's Signature / Signature du parent ou du gardien / de la gardienne:* \_\_\_\_\_

### F BRANCH / FILIALE:

Branch No. / No. de filiale: \_\_\_\_\_ Branch Name / Nom de filiale: \_\_\_\_\_

Branch Address / Adresse de filiale: \_\_\_\_\_ City / Ville: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code / Code postal: \_\_\_\_\_ District: \_\_\_\_\_ Zone: \_\_\_\_\_

### G COMMAND / DIRECTION:

Certified as eligible by Command / Certifié comme admissible par la direction: \_\_\_\_\_

Date: \_\_\_\_\_



# Annual Poster and Literary Contests Judging Guidelines



## POSTER CONTEST REGULATIONS

1. This contest is open to all students in the Canadian school system.
2. **All entries are to be submitted to the local Legion branch.**
3. **Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Poster Contest at any level.**
4. Entries will be no larger than 56 cm x 71 cm.
5. Please choose which contest you would like to enter and use only the following:  
**Colour:** . . . . . Full colour  
**Black & White:** Pencil, charcoal and/or India ink
6. Entries will be judged on originality, expression of designated subject, drawing and illustration. **COMPUTER GENERATED ENTRIES WILL NOT BE ACCEPTED.**
7. The poster shall reflect **REMEMBRANCE** with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent. Such national symbols are Canadian and provincial flags, coats of arms, and representative flowers, birds or animals, as well as all forms of Canadian historical and current military dress.
8. Candidates will complete an official Registration Form, available from the local Legion branch or online at [www.Legion.ca](http://www.Legion.ca). Attach it to the entry (no staples please).
9. Winning posters, at the national level, will be framed and placed on display at the Canadian War Museum in Ottawa for one year. Second and third place national level winners will be displayed at Parliament Hill during the week of Remembrance. All artwork will be returned to the artists through Provincial Commands.
10. A Contestant may enter both the Colour Contest and the Black and White Contest, but may submit only one entry for each category.

COLOUR POSTER CONTEST SCORE SHEET		
MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in colour and overall content? Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information etc.) <b>WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT</b>	

BLACK AND WHITE POSTER CONTEST SCORE SHEET		
MAXIMUM POSSIBLE		SCORE
Theme 20%	Does it show originality? Does it grab the viewer's interest?	
Effect 30%	Does it inspire the viewer? Does it make the viewer think?	
Clarity 25%	Is the poster content clear? Is the message concise? Does the message have an impact on the viewer?	
Composition 25%	Is the poster balanced in content and shading? (drawn by hand in pencil, charcoal or India ink only) Is the poster in good taste, not overdone? Does the drawing fulfill the guidelines for this contest? (correct size, not computer generated, attached paper with required information, etc.) <b>WHEN NATIONAL SYMBOLS ARE USED, CANADIAN SYMBOLS MUST BE PRE-EMINENT</b>	

Student Full Name	
Grade	Category
Home Address	
Telephone Number	
Age	M/F
School Full Name	

## LITERARY CONTEST REGULATIONS

1. This contest is open to all students in the Canadian school system.
2. **All entries are to be submitted to the local Legion branch.**
3. **Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the Literary Contest at any level.**
4. Entries may be submitted in either English or French.
5. Entries will be marked on the basis of originality of thought, expression, presentation, grammar, spelling and Canadian content.
6. Candidates will complete an official Registration Form, available from the local Legion branch or online at [www.Legion.ca](http://www.Legion.ca). Attach it to the entry.
7. Candidates will use only one side of the page.
8. Entries must not exceed the word or line limit as outlined on the entry form.
9. A Contestant may submit both an Essay and a Poem but may submit only one entry for each category.

### ESSAY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Original Thought 40%	Is the material fresh? Does it have a sincere ring? Does it reflect a student's view?	
Effectiveness of Presentation 30%	Is the material presented dramatically? Does it sustain interest? Does it make a point? Is it too long? No more than 800 words for Senior Essay, 500 words for Intermediate Essay or 350 words for Junior Essay.	
Clarity of Language 15%	Is the language simple, direct? Is it expressed logically?	
Composition 15%	Are the basic rules of syntax observed? Are the basic rules of punctuation followed? Is the spelling correct?	

**NB:** Judges at any level are not to change/alter any text on the submission.

### POETRY CONTEST SCORE SHEET

MAXIMUM POSSIBLE		SCORE
Theme 40%	First consider the basic thought. Does it show original thinking? Is the theme presented in an exciting manner? Is the theme sustained throughout the poem? (within no more than 32 lines of poetry required for all categories)	
Effect 15%	Does the author succeed in maintaining any special effects? (i.e. staccato rhythm, explosive phrases or imagery)	
Clarity 15%	Is the message clear?	
Pace 15%	Is the pace consistent? Is it dull?	
Rhythm 15%	Is the rhythm of words appropriate? Is it natural? Is it exciting?	

**NB:** Judges at any level are not to change/alter any text on the submission.

Student Full Name	
Grade	Category
Home Address	
Telephone Number	
Age	M/F
School Full Name	

